

ISSA SHOW

CANADA 2023

Be part of the new era of innovative
cleaning products and services
designed to keep our facilities healthy

CLEAN

A New Way Of Thinking

JUNE 14-15, 2023

Metro Toronto Convention Centre, Hall A & B



Proudly owned and operated by:



MediaEdge



ISSA SHOW

CANADA 2023

This year ISSA Canada will usher in a new era of innovative cleaning products and services at the 2023 edition of **ISSA Show Canada**. Taking place **June 14 & 15** at the Metro Toronto Convention Centre in downtown Toronto, this year's trade event will focus on educating and inspiring the industry as it moves forward in post-pandemic times.

With a theme of "**CLEAN: A New Way of Thinking**," ISSA Show Canada will focus on cleaning trends in a new world, and provide solutions for cleaner, healthier facilities.

No longer just a sundry duty, the focus on cleaning and disinfection has transcended all industries who have the common goal of keeping facility occupants and workers **SAFE** in offices, industrial plants, retail facilities, schools, hospitals, long-term care homes and residential buildings. As such, ISSA Show Canada will feature keynote presentations, certification workshops, education sessions, supplier technology sessions and networking events with health and safety in mind.

Not only does ISSA Show Canada unite the industry and raise the bar to achieve healthier and sustainable buildings, the event provides property and cleaning professionals from across the country an opportunity to grow their skill-

set by offering a multitude of informative and relevant education sessions and certification workshops. This educational offering is developed by a committee of industry experts who represent all facets of the sanitary maintenance and supply industry.

Beyond the show's educational component, this year's event also features an expanded trade show floor and multiple opportunities to connect via networking receptions.

ISSA Show Canada is an ideal forum for facility, property and operations managers, environmental services executives and facility managers in the healthcare, education, government, hospitality, building services and residential sectors to meet leading suppliers of cleaning products and services, keep up with industry trends and share experiences with industry peers to benefit their buildings, staff, customers, and tenants.

With over 10,500 members, ISSA, the worldwide cleaning industry association, is committed to changing the way the world views cleaning by providing its members with the business tools, educational products and industry standards required to promote cleaning as an investment in human health, the environment and an improved bottom line.

ISSA Show Canada is pleased to co-locate with MediaEdge's **REMI Show 2023** and IFMA's **Global Canada Show**.

Designed for building owners, and property, facility and operations managers, the **REMI Show** provides creative ways to connect like-minded industry professionals while delivering practical and timely information focused on keeping buildings clean, green and operating in a sustainable and energy efficient manner.

IFMA Global Canada is the ultimate facility management conference and expo featuring unparalleled educational offerings and FM solutions to the facility management decision makers. At Global Canada, the brightest minds in the industry come together to connect, communicate and help redefine modern-day facility management.

WHERE?

The Metro Toronto Convention Centre

North Building, Hall A& B, 255 Front St. W., Toronto, ON, Canada

WHY TORONTO?

Toronto is the capital of Ontario and the largest city, per capita, in all of Canada, boasting a population of over 2.7 million residents. Toronto is also the fourth largest city in North America, only surpassed by Mexico City, New York and Los Angeles. Toronto is a sophisticated, cosmopolitan city, and a gateway to a vast and diverse region. It is also the financial services capital of Canada and the fastest growing financial centre in North America.

WHO WILL ATTEND THE SHOW?

After a two-year hiatus from being held in-person, ISSA Show Canada 2022 saw a substantial 40 per cent increase in registrations from its inaugural 2019 event. With over 3000 industry representatives registered, the trade show floor was a buzz with activity over the two-day event. Of those registered, delegates represented the following industry sectors:

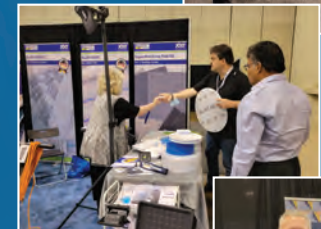
- ⦿ Distributors
- ⦿ Wholesalers
- ⦿ Building Service Contractors
- ⦿ In-House Service Providers
- ⦿ Environmental Services Supervisors
- ⦿ Infection Control Professionals
- ⦿ Residential Cleaners
- ⦿ Manufacturers' Representatives
- ⦿ Real Estate Developers
- ⦿ Real Estate Owners
- ⦿ In-House Property / Facility Management Organizations
- ⦿ Third-Party Property / Facility Management Organizations
- ⦿ Property, Facility and Operations Managers
- ⦿ Building Service and Maintenance Professionals
- ⦿ Professional Service Providers
- ⦿ Consultants

WHO SHOULD EXHIBIT / SPONSOR?

Industry suppliers from a wide variety of categories can benefit from sponsoring ISSA Show Canada

- ⦿ Advertising & Marketing
- ⦿ Apparel/Uniforms
- ⦿ Audio / Video
- ⦿ Building Maintenance Contracting
- ⦿ Consulting
- ⦿ Cleaning Products and Services
- ⦿ Computer Software/Hardware
- ⦿ Energy Efficiency Products
- ⦿ Financial Services
- ⦿ Human Resources and Training
- ⦿ IT Systems and Technology
- ⦿ Intellectual Properties/Licensing
- ⦿ Janitorial Services
- ⦿ Legal/Regulatory
- ⦿ Social Media / Web Design
- ⦿ Marketing /Communications
- ⦿ Signage / Graphic Design

SUPPORTING PARTNERS



ISSA SHOW

CANADA 2023

THE FOUR PILLARS OF THE SHOW



**BUSINESS
OPERATIONS**



**GREEN CLEANING
& SUSTAINABILITY**



**INFECTION CONTROL
& PREVENTION**



NEW TECHNOLOGIES

ISSA SHOW CANADA 2023 (TENTATIVE) SHOW SCHEDULE

Tuesday, June 13 – Exhibitor Move-in Day

8:00 a.m. – 8:00 p.m.	Exhibitor Set-Up / Move-in, Show Registration Open
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Wednesday, June 14 – Trade Show, Education Sessions & Networking Events

8:00 a.m. – onwards	Show Registration Open
8:45 a.m. – 9:45 a.m.	ISSA Hygieia Network Canada Region - Breakfast & Panel
10:00 a.m. – 4:00 p.m.	Trade Show Floor Open
10:30 a.m. – 11:15 a.m.	Education Session
Noon – 12:45 p.m.	Education Session
12:30 p.m. – 2:00 p.m.	Lunch (Trade Show Floor)
2:00 p.m. – 2:45 p.m.	Education Session
3:00 p.m. – 4:00 p.m.	On-Floor Networking Reception
4:15 p.m. – 10:00 p.m.	Industry Night Networking Reception

Thursday, June 15 – Trade Show, Education Sessions & Networking Events

8:00 a.m. – onwards	Show Registration Open
10:00 a.m. – 3:00 p.m.	Trade Show Floor Open
10:30 a.m. – 11:15 a.m.	Education Session
Noon – 12:45 p.m.	Education Session
12:30 p.m. – 2:00 p.m.	Lunch (Trade Show Floor)
2:00 p.m. – 3:00 p.m.	On-Floor Closing Reception

ABOUT ISSA CANADA & ENGAGEMENT WITH ISSA SHOW CANADA

ISSA Show Canada is specifically developed to provide content on new cleaning and disinfection methodologies, new technologies, industry trends, news and education, as well as networking opportunities for cleaning professionals and stakeholders in the sanitary maintenance industry.

Our large database, and targeted marketing and promotional programs will help you optimize the visibility of your organization and maximize your show investment. The items below are available to all ISSA Show Canada exhibitors, allowing you connect before, at and after the show:

- ⦿ **SHOWCASE** your products and services to thousands of customers and prospects.
- ⦿ **DEVELOP** strong and profitable relationships with senior decision-makers.
- ⦿ **ENGAGE** a wide range of professionals in the Canadian janitorial cleaning and maintenance industry.
- ⦿ **PRESENT** your organization to qualified buyers.
- ⦿ **MEET** new supplier partners.
- ⦿ **SEE** what your competition is currently offering, and understand where the trends are and where they're going.
- ⦿ **HEAR** about the issues that affect your client's day-to-day operations through a very robust Show Education Program with top-notch presenters.

The Secret to Increasing Your Show ROI...

- ⦿ **COMPLIMENTARY TRADE SHOW PASSES** – these customized promotional passes will be offered to your firm by how management and can be sent to your clients, allowing them access to the show on your behalf. This will also increase traffic to your booth space and allow you to pre-book meetings at the show.
- ⦿ **BECOME A SHOW SPONSOR** – take advantage of the impressive list of sponsorship packages and entitlements that will increase your profile and show your support of this leading industry event.
- ⦿ **MARKETING PROGRAM DISCOUNTS** – all ISSA Show Canada exhibitors and sponsors will receive discounts off the normal, posted rates for all REMI media products.
- ⦿ **POSTING OF YOUR BOOTH SPACE AND COMPANY DETAILS** – on the show website, e-newsletters, social media channels, show guide and print media products.

ISSA Show Canada will be marketed through the following media channels:

REMI Network
Total database over

100,000+

ISSA + ISSA CANADA
Monthly page views

110,000+

REMI Website
Monthly page views

60,000+

ISSA + ISSA Canada Social Media
Facebook, Twitter + LinkedIn

100,000+

REMI Social Media
Facebook, Twitter + LinkedIn

20,000+

Contractor's Corner + Clean Canada
Subscribers + views

12,000+

REMI Social Media
Facebook, Twitter + LinkedIn

20,000+

Clean Matters Canada eNews
Subscribers + views

6,000+



LANYARD SPONSORSHIP

Only One Sponsor Position Available: **\$3,000 CAD/per (Member Rate)** | **\$4,500 CAD/per (Non-Member Rate)**

SHOW LANYARDS:

- Company logo printed on all attendee lanyards which will be given to attendees at the main registration desk.

SHOW GUIDE:

- One complimentary, 1/2 page/four-colour company advertisement.
- Company logo placed on a sponsor recognition advertisement (under this sponsor category heading).
- Company logo and sponsor recognition in exhibition floor plan spread.
- Booth location reference and colour highlight on exhibition floor plan.
- Enhancement of company's alphabetical booth listing.

PRINT & DIGITAL MEDIA:

- Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of Facility Cleaning & Maintenance (FC&M) – under this sponsor category heading.
- Company logo placed on a sponsor recognition advertisement in ISSA Canada's multiple marketing and communication vehicles.
- Company logo placed on a sponsor recognition advertisement that will appear in one FC&M email blast to over 15,500 sanitary maintenance industry manufacturers, distributors, wholesalers, building service contractors, in-house service providers and more (under this sponsor category heading).

- Specially customized advertising packages available to all 2023 ISSA Show Canada exhibitors/sponsors.

OTHER SPONSOR BENEFITS:

- 250 additional lanyards will be provided to the sponsor for their own use.
- Company logo positioned on all pre-show attendee promotional materials (printed and digital).
- Company logo positioned on all on-site signage under this sponsor heading.
- Prominent sign indicating this sponsorship level for display at your exhibit space.
- Four complimentary, full-attendee registrations and tickets to all show social events.
- Five complimentary booth staff registrations will also be made available for staff working the booth space during the show (for each 10' x 10' booth).
- Verbal sponsor recognition over the show speaker system on both June 14 & 15.
- Applicable to be a 2023 show session presenter (*topic to be mutually agreed upon*).
- Applicable to partake in specially design REMI media marketing packages.
- Permission to use this sponsor level reference in corporate marketing materials.
- First right of refusal on this sponsorship for 2024.



EDUCATION PROGRAM SPONSORSHIP

Five Sponsor Positions Available: **\$1,500 CAD/per (Member Rate)** | **\$2,000 CAD/per (Non-Member Rate)**

EXCLUSIVE EDUCATION SESSION TRACK SPONSOR:

- The Education Sponsor Program sponsor will be the exclusive sponsor of one of the following education tracks for the 2023 ISSA Show Canada:
 - New Technologies
 - Professional Development
 - Building Operations
 - Energy Efficiency
- Each track sponsor will receive:
 - Logo on room signage
 - Logo on track power point presentation slides
 - Opportunities to introduce the track sessions

SHOW GUIDE:

- One complimentary, 1/4 page/four-colour advertisement.
- Company logo placed on a sponsor recognition advertisement (under this sponsor category heading).
- Company logo and sponsor recognition in exhibition floor plan spread.
- Booth location reference and colour highlight on exhibition floor plan.
- Enhancement of company's alphabetical booth listing.

PRINT & DIGITAL MEDIA:

- Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of Facility Cleaning & Maintenance (FC&M) – under this sponsor category heading.

- Company logo placed on a sponsor recognition advertisement in ISSA Canada's multiple marketing and communication vehicles.
- Company logo placed on a sponsor recognition advertisement that will appear in one FC&M email blast to over 15,500 sanitary maintenance industry manufacturers, distributors, wholesalers, building service contractors, in-house service providers and more (under this sponsor category heading).
- Specially customized advertising packages available to all 2023 ISSA Show Canada exhibitors/sponsors.

OTHER SPONSOR BENEFITS:

- Company logo positioned on all pre-show attendee promotional materials (printed and digital).
- Company logo positioned on all on-site signage under this sponsor heading.
- Prominent sign indicating this sponsorship level for display at your exhibit space.
- Four complimentary full attendee registrations and tickets to all show social events.
- Five complimentary booth staff registrations will also be made available for staff working the booth space during the show (for each 10' x 10' booth).
- Verbal sponsor recognition on June 14 and 15 via the trade floor PA system.
- Applicable to partake in specially design REMI media marketing packages.
- Applicable to be a 2023 show session presenter (*topic to be mutually agreed upon*).
- Permission to use this sponsor level reference in corporate marketing materials.
- First right of refusal on this sponsorship for 2024.

HAND SANITIZER SPONSORSHIP

Only Six Sponsor Positions Available: **\$2,500 CAD/per** (Member Rate) | **\$4,000 CAD/per** (Non-Member Rate)

A minimum of six hand sanitizer stations will be set-up throughout the entire ISSA Show Canada. The sanitizer stations will be strategically positioned at areas such as the sponsor's booth, show registration area, trade floor entrance, meal and break areas, main floor isles, etc.

SHOW GUIDE:

- ⦿ One complimentary, 1/4 page/four-colour advertisement.
- ⦿ Company logo placed on a sponsor recognition advertisement (under this sponsor category heading).
- ⦿ Company logo and sponsor recognition in exhibition floor plan spread.
- ⦿ Booth location reference and colour highlight on exhibition floor plan.
- ⦿ Enhancement of company's alphabetical booth listing.

PRINT & DIGITAL MEDIA:

- ⦿ Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of (FC&M) – under this sponsor category heading.
- ⦿ Company logo placed on a sponsor recognition advertisement in ISSA Canada's multiple marketing and communication vehicles.

- ⦿ Company logo placed on a sponsor recognition advertisement that will appear in one FC&M email blast to over 15,500 sanitary maintenance industry manufacturers, distributors, wholesalers, building service contractors, in-house service providers and more (under this sponsor category heading).
- ⦿ Specially customized advertising packages available to all 2023 ISSA Show Canada exhibitors/sponsors.

OTHER SPONSOR BENEFITS:

- ⦿ Company logo positioned on all pre-show attendee promotional materials (printed and digital).
- ⦿ Company logo positioned on all on-site signage under this sponsor heading.
- ⦿ Prominent sign indicating this sponsorship level for display at your exhibit space.
- ⦿ Verbal sponsor recognition on June 14 and 15 via the trade floor PA system and in all ISSA Show Canada education sessions.
- ⦿ Four complimentary full attendee registrations and tickets to all show social events.
- ⦿ Five complimentary booth staff registrations will also be made available for staff working the booth space during the show (for each 10' x 10' booth).
- ⦿ Applicable to partake in specially designed REMI media packages.
- ⦿ Applicable to be a 2023 show session presenter

SHOW GUIDE SPONSORSHIP

Two Sponsor Positions Available: **\$2,500 CAD/per** (Member Rate) | **\$5,000 CAD/per** (Non-Member Rate)

COMPANY LOGO ON THE FRONT COVER OF THE OFFICIAL SHOW GUIDE:

- ⦿ Company logo present on the Show Guide outside front cover indicating this sponsor level.
- ⦿ One complimentary, full-page/four-colour company advertisement positioned on the Inside Front Cover (IFC).
- ⦿ Company logo placed on a sponsor-recognition advertisement (under this sponsor category heading).
- ⦿ Company logo and sponsor recognition in exhibition floor plan spread.
- ⦿ Booth location reference and colour highlight on exhibition floor plan.

PRINT & DIGITAL MEDIA:

- ⦿ Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of Facility Cleaning & Maintenance (FC&M) – under this sponsor category heading.
- ⦿ Company logo placed on a sponsor recognition advertisement in ISSA Canada's multiple marketing and communication vehicles.
- ⦿ Company logo placed on a sponsor recognition advertisement that will appear in one FC&M email blast to over 15,500 sanitary maintenance industry

manufacturers, distributors, wholesalers, building service contractors, in-house service providers and more (under this sponsor category heading).

- ⦿ Specially customized advertising packages available to all 2023 ISSA Show Canada exhibitors/sponsors.

OTHER SPONSOR BENEFITS:

- ⦿ Company logo positioned on all pre-show attendee promotional materials (printed and digital).
- ⦿ Company logo positioned on all on-site signage under this sponsor heading.
- ⦿ Prominent sign indicating this sponsorship level for display at your exhibit space.
- ⦿ Four complimentary, full-attendee registrations and tickets to all show social events.
- ⦿ Five complimentary booth staff registrations will also be made available to staff working the booth space during the show (for each 10' x 10' booth).
- ⦿ Verbal sponsor recognition over the show speaker system on both June 14 and 15.
- ⦿ Applicable to partake in specially designed REMI media marketing packages.
- ⦿ Applicable to be a 2023 show session presenter (*topic to be mutually agreed upon*).
- ⦿ Permission to use this sponsor level reference in corporate marketing materials.
- ⦿ First right of refusal on this sponsorship for 2024.

DELEGATE BAG SPONSORSHIP

Only Three Sponsor Positions Available: **\$2,500 CAD/per** (Member Rate) | **\$3,500 CAD/per** (Non-Member Rate)

DELEGATE BAG:

- Delegate bags will be given to show attendees at the main registration desk.
- Company logo will be on the front of all delegate bags.
- Company literature will be placed inside all delegate bags.

SHOW GUIDE:

- One complimentary, 1/4 page/four-colour company advertisement.
- Company logo placed on a sponsor recognition advertisement (under this sponsor category heading).
- Company logo and sponsor recognition in exhibition floor plan spread.
- Booth location reference and colour highlight on exhibition floor plan.
- Enhancement of company's alphabetical booth listing.

PRINT & DIGITAL MEDIA:

- Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of Facility Cleaning & Maintenance (FC&M) – under this sponsor category heading.
- Company logo placed on a sponsor recognition advertisement in ISSA Canada's multiple marketing and communication vehicles.

- Company logo placed on a sponsor recognition advertisement that will appear in one FC&M email blast to over 15,500 sanitary maintenance industry manufacturers, distributors, wholesalers, building service contractors, in-house service providers and more (under this sponsor category heading).
- Specially customized advertising packages available to all 2023 ISSA Show Canada exhibitors/sponsors.

OTHER SPONSOR BENEFITS:

- Company logo positioned on all pre-show attendee promotional materials (printed and digital).
- Company logo positioned on all on-site signage under this sponsor heading.
- Prominent sign indicating this sponsorship level for display at your exhibit space.
- Four complimentary, full-attendee registrations and tickets to all show social events.
- Five complimentary booth staff registrations will also be made available for staff working the booth space during the show (for each 10' x 10' booth).
- Applicable to partake in specially design REMI media marketing packages.
- Applicable to be a 2023 show session presenter (*topic to be mutually agreed upon*).
- Permission to use this sponsor level reference in corporate marketing materials.
- First right of refusal on this sponsorship for 2024.

WIFI SPONSORSHIP

Only One Sponsor Position Available: **\$2,500 CAD/per** (Member Rate) | **\$4,000 CAD/per** (Non-Member Rate)

WIFI PASSWORD:

- Exclusive opportunity to customize the show WiFi password using your company name and/or product name.
- Your sponsorship provides all show attendees with the opportunity to have WiFi access in all show areas - education session areas, trade show floor, receptions and common areas.

SHOW GUIDE:

- One complimentary, full-page/four-colour advertisement.
- Company logo placed on a sponsor recognition advertisement (under this sponsor category heading).
- Company logo and sponsor recognition in exhibition floor plan spread.
- Booth location reference and colour highlight on exhibition floor plan.
- Enhancement of company's alphabetical booth listing.

PRINT & DIGITAL MEDIA:

- Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of (FC&M) – under this sponsor category heading.
- Company logo placed on a sponsor recognition advertisement in ISSA Canada's multiple marketing and communication vehicles.

- Company logo placed on a sponsor recognition advertisement that will appear in one FC&M email blast to over 15,500 sanitary maintenance industry manufacturers, distributors, wholesalers, building service contractors, in-house service providers and more (under this sponsor category heading).
- Specially customized advertising packages available to all 2023 ISSA Show Canada exhibitors/sponsors.

OTHER SPONSOR BENEFITS:

- Company logo positioned on all pre-show attendee promotional materials (printed and digital).
- Company logo positioned on all on-site signage under this sponsor heading.
- Prominent sign indicating this sponsorship level for display at your exhibit space.
- Verbal sponsor recognition on June 14 and 15 via the trade floor PA system and in all ISSA Show Canada education sessions.
- Four complimentary full attendee registrations and tickets to all show social events.
- Five complimentary booth staff registrations will also be made available for staff working the booth space during the show (for each 10' x 10' booth).
- Applicable to partake in specially designed REMI media packages.
- Applicable to be a 2023 show session presenter

COFFEE BREAK & WATER SPONSORSHIP

Only Two Sponsor Positions Available: **\$2,500 CAD/per** (Member Rate) | **\$4,000 CAD/per** (Non-Member Rate)

SHOW GUIDE:

- ⦿ One complimentary, 1/4 page/four-colour advertisement.
- ⦿ Company logo placed on a sponsor recognition advertisement (under this sponsor category heading).
- ⦿ Company logo and sponsor recognition in exhibition floor plan spread.
- ⦿ Booth location reference and colour highlight on exhibition floor plan.
- ⦿ Enhancement of company's alphabetical booth listing.

PRINT & DIGITAL MEDIA:

- ⦿ Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of Facility Cleaning & Maintenance (FC&M) – under this sponsor category heading.
- ⦿ Company logo placed on a sponsor recognition advertisement in ISSA Canada's multiple marketing and communication vehicles.
- ⦿ Company logo placed on a sponsor recognition advertisement that will appear in one FC&M email blast to over 15,500 sanitary maintenance industry manufacturers, distributors, wholesalers, building service contractors, in-house service providers and more (under this sponsor category heading).

NETWORKING RECEPTION

Only One Sponsor Position Available: **\$2,000 CAD/per** (Member Rate) | **\$3,500 CAD/per** (Non-Member Rate)

RECEPTION DETAILS:

- ⦿ **Trade Show Floor Reception** – ISSA Show Canada Show Floor, 3:00 to 4:00 p.m. on Wednesday, June 14
 - This reception will provide attendees with access to several beverage stations positioned on the trade show floor, providing an array of beverage options including craft beer, wine, mixed drinks and soft drinks.

SHOW GUIDE:

- ⦿ Company logo placed on a sponsor-recognition advertisement (under this sponsor category heading).
- ⦿ Company logo and sponsor recognition in exhibition floor plan spread.
- ⦿ Booth location reference and colour highlight on exhibition floor plan.
- ⦿ Enhancement of company's alphabetical booth listing.

PRINT & DIGITAL MEDIA:

- ⦿ Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of Facility Cleaning & Maintenance (FC&M) – under this sponsor category heading.
- ⦿ Company logo placed on a sponsor recognition advertisement in ISSA Canada's multiple marketing and communication vehicles.
- ⦿ Company logo placed on a sponsor recognition advertisement that will appear in one FC&M email blast to over 15,500 sanitary maintenance industry manufacturers, distributors, wholesalers, building service contractors, in-house service providers and more (under this sponsor category heading).
- ⦿ Specially customized advertising packages available to all 2023 ISSA Show Canada exhibitors/sponsors.

- ⦿ Specially customized advertising packages available to all 2023 ISSA Show Canada exhibitors/sponsors.

OTHER SPONSOR BENEFITS:

- ⦿ Company logo positioned on all pre-show attendee promotional materials (printed and digital).
- ⦿ Company logo positioned on all on-site signage under this sponsor heading.
- ⦿ Prominent sign indicating this sponsorship level for display at your exhibit space.
- ⦿ Four complimentary full attendee registrations and tickets to all show social events.
- ⦿ Five complimentary booth staff registrations will also be made available for staff working the booth space during the show (for each 10' x 10' booth).
- ⦿ Verbal sponsor recognition on June 14 and 15 via the trade floor PA system.
- ⦿ Applicable to partake in specially design REMI media marketing packages.
- ⦿ Applicable to be a 2023 show session presenter (*topic to be mutually agreed upon*).
- ⦿ Permission to use this sponsor level reference in corporate marketing materials.
- ⦿ First right of refusal on this sponsorship for 2024.

OTHER SPONSOR BENEFITS:

- ⦿ Opportunity to select one reception food or beverage item that will be positioned and served near or inside the sponsor's trade show booth during the two ISSA Show Canada trade floor receptions.
- ⦿ Each sponsor will receive 25 ISSA Show Canada celebrate passes and reception tickets for their clients. The tickets provide access to all ISSA Show Canada education sessions, the trade show floor, access to all networking receptions, and food and beverages at all receptions.
- ⦿ Each sponsor will be provided with a customized client invitation (electronic) that has their company name listed and the words "Reception Ticket – Compliments of YOUR COMPANY NAME." This invitation will be designed by the REMI team and sent to each sponsor for them to email to their clients. The e-invite also includes a link for your clients to register for ISSA Show Canada.
- ⦿ Company logo and sponsor recognition on signage and table tent cards that will be positioned at ISSA Show Canada.
- ⦿ Company logo positioned on all on-site signage under this sponsor heading.
- ⦿ Company logo positioned on all pre-show attendee promotional materials (printed and digital).
- ⦿ Company logo positioned on all on-site signage under this sponsor heading.
- ⦿ Prominent sign indicating this sponsorship level for display at your exhibit space.
- ⦿ Four complimentary, full-attendee registrations and tickets to all show social events.
- ⦿ Five complimentary booth staff registrations will also be made available to staff working the booth space during the show (for each 10' x 10' booth).
- ⦿ Verbal sponsor recognition over the show speaker system on both June 14 and 15.
- ⦿ Applicable to partake in specially designed REMI media marketing packages.
- ⦿ Applicable to be a 2023 show session presenter (*topic to be mutually agreed upon*).
- ⦿ Permission to use this sponsor level reference in corporate marketing materials.
- ⦿ First right of refusal on this sponsorship for 2024.

ELEPHANT & CASTLE ALL-INDUSTRY RECEPTION

Sponsor Positions Available: **\$2,000 CAD/per** (Member Rate) | **\$3,500 CAD/per** (Non-Member Rate)

RECEPTION DETAILS:

- ⦿ **All-Industry Reception** – Elephant & Castle (King and Simcoe Streets)
4:00 p.m. onward on Wednesday, June 14
 - This reception will provide attendees with access to an excellent array of food and beverage options, and opportunities to connect with industry professionals.

SHOW GUIDE:

- ⦿ Company logo placed on a sponsor-recognition advertisement (under this sponsor category heading).
- ⦿ Company logo and sponsor recognition in exhibition floor plan spread.
- ⦿ Booth location reference and colour highlight on exhibition floor plan.
- ⦿ Enhancement of company's alphabetical booth listing.

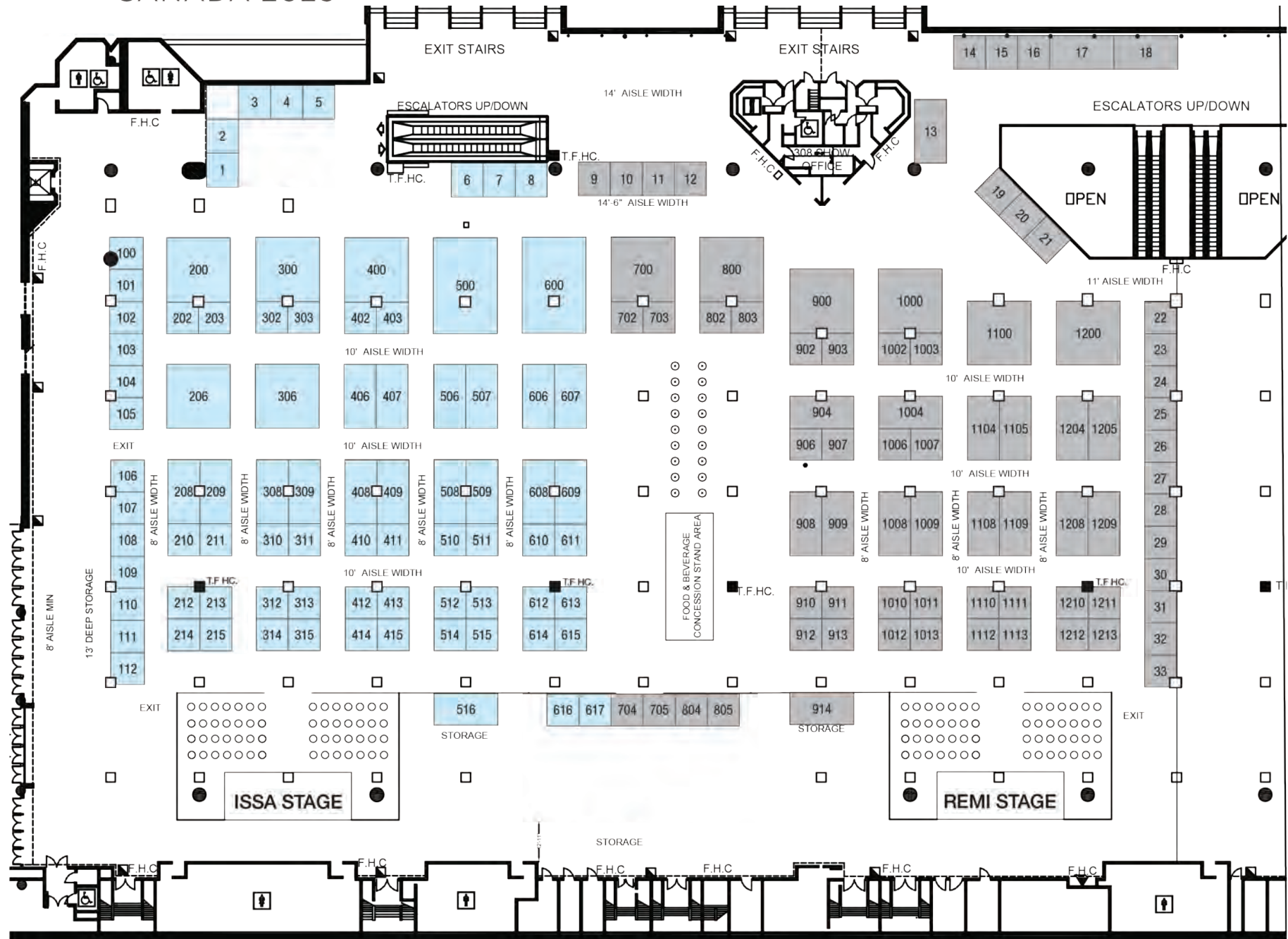
PRINT & DIGITAL MEDIA:

- ⦿ Company logo placed on a sponsor-recognition print advertisement in a post-show print issue of Facility Cleaning & Maintenance (FC&M) – under this sponsor category heading.
- ⦿ Company logo placed on a sponsor recognition advertisement is ISSA Canada's multiple marketing and communication vehicles.
- ⦿ Company logo placed on a sponsor recognition advertisement that will appear in one FC&M email blast to over 15,500 sanitary maintenance industry manufacturers, distributors, wholesalers, building service contractors, in-house service providers and more (under this sponsor category heading).
- ⦿ Specially customized advertising packages available to all 2023 ISSA Show Canada exhibitors/sponsors.

OTHER SPONSOR BENEFITS:

- ⦿ Each sponsor will receive 25 ISSA Show Canada celebrate passes and reception tickets for their clients. The tickets provide access to all ISSA Show Canada education sessions, the trade show floor, access to all networking receptions, and food and beverages at all receptions.
- ⦿ Each sponsor will be provided with a customized client invitation (electronic) that has their company name listed and the words "Reception Ticket – Compliments of YOUR COMPANY NAME." This invitation will be designed by the REMI team and sent to each sponsor for them to email to their clients. The e-invite also includes a link for your clients to register for ISSA Show Canada.
- ⦿ Company logo and sponsor recognition on signage and table tent cards that will be positioned at the Elephant & Castle Reception.
- ⦿ Opportunity for each of the sponsors to provide a draw prize at the Elephant & Castle that will be announced over the venue sound system and handed out at the reception.
- ⦿ Company logo positioned on all on-site signage under this sponsor heading.
- ⦿ Company logo positioned on all pre-show attendee promotional materials (printed and digital).
- ⦿ Company logo positioned on all on-site signage under this sponsor heading.
- ⦿ Prominent sign indicating this sponsorship level for display at your exhibit space.
- ⦿ Four complimentary, full-attendee registrations and tickets to all show social events.
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- ⦿ Verbal sponsor recognition over the show speaker system on both June 14 and 15.
- ⦿ Applicable to partake in specially designed REMI media marketing packages.
- ⦿ Applicable to be a 2023 show session presenter (*topic to be mutually agreed upon*).
- ⦿ Permission to use this sponsor level reference in corporate marketing materials.
- ⦿ First right of refusal on this sponsorship for 2024.





ISSA SHOW CANADA 2023

CONTRACT FOR EXHIBIT SPACE JUNE 14-15, 2023 METRO TORONTO CONVENTION CENTRE, HALL A&B

This Agreement for exhibit space at the event ("Show") is made between ISSA Show Canada ("Show Management") and the company listed below ("Exhibitor").

Exhibiting Company Name (EXACTLY AS IT IS TO APPEAR IN SHOW GUIDE & WEBSITE LISTINGS)

Address 1: _____

Address 2: _____

City: _____ Province / State: _____ Postal / Zip Code: _____

Phone: _____ Fax: _____

Website: _____

Key Contact: _____ Title: _____

Direct Phone: _____ Cell: _____

Email: _____

Booth Choice #1 _____ #2 _____ #3 _____ Booth Size: _____

PAYMENT INFORMATION

☐ Cheque ☐ Credit Card ☐ VISA ☐ MasterCard ☐ American Express

Card Number: _____ Expiry Date: _____

Cardholder Name: _____ CSV: _____

Amount (CDN) : \$ _____

Signature: _____

QUESTIONS? Please Contact...

Mike Nosko

ISSA Canada

910 Dundas St. W., P.O. Box 10009,
Whitby, ON L1P 1P7

Tel: (905) 665-8001

Toll free: 1 (866) 684-8273

mike@issa-canada.com

www.ISSAShowCanada.com

www.ISSAShowCanada.com

For Office Use

Booth(s) Assigned: _____

Square Ft.: _____

Booth Cost: \$ _____

HST (13%): \$ _____

Total (Cdn.): \$ _____

EXHIBIT DESIGN GUIDELINES:

In order to maintain a high quality appearance, all exhibits must feature backwalls of a "hardwall" or "pop-up" nature. Curtains will only exist for masking purposes. Hanging banners from the curtains or otherwise relying on the drape for your backdrop is prohibited. Your backwall and its contents must not exceed 8ft. Sidewalls may be up to 8 ft., but only if located 3 ft. from the backwall - after which they must taper or drop to 3 ft. Do not obstruct your neighbours! Please note that there is an 8ft. height limitation on the display and equipment for all single and double in-line booths, unless authorized prior to the show by show management. Display rules for multiple and perimeter booths will be included in the Exhibitor Service Manual.

SEND CHEQUES PAYABLE TO:

ISSA Show Canada

c/o MediaEdge Communications Inc.

2001 Sheppard Ave. E. Suite 500, Toronto, ON M2J 4Z8

Phone: 416-512-8186 Fax: 416-512-8344

EXHIBIT SPACE RATES

(PER 10' X 10' BOOTH IN CDN. DOLLARS PLUS TAX):

	Member Rate	Non-Member Rate
1 booth	\$2,500	\$3,100
2-4 booths	\$2,400/booth	\$3,000/booth
5-9 booths	\$2,300/booth	\$2,900/booth
10+ booths	\$2,200/booth	\$2,800/booth

PAYMENT SCHEDULE

50% due with this Contract

Balance of 50% due by April 11, 2023

TERMS AND CONDITIONS:

Should the exhibitor cancel or otherwise breach the terms of this agreement, all payments received by show management are non-refundable and the total space fees remain due in full. The exhibitor accepts and will comply with the rules and regulations in this agreement and in the exhibitor service manual. Show management reserves the right to relocate the assigned exhibitor booth(s) to an alternate space or to relocate the show to an alternate location. Such relocations shall not relieve the exhibitor of their obligations. If the 2023 show is cancelled and rescheduled to a 2024 date, the exhibitor will be required to pay a 50% deposit equal to their total booth costs to hold their 2024 booth space following the payment schedule in this agreement. The 50% deposit payment will secure the exhibitor's booth space and will be applied in full to the 2024 Show. The remaining 50% balance is due within 120 days of the new show date in 2024. If an exhibitor has paid 100% of their total booth fees prior to the show moving to a new date in 2024, those fees will be applied in full to the new show date in 2024 with no further payments required. The exhibitor also has the option to receive a refund on any monies paid over the 50% deposit fee amount, but the 50% deposit will still be retained to hold the space for 2024. The exhibitor agrees to carry a minimum of \$2,000,000 commercial general liability insurance, naming ISSA Show Canada and the Metro Toronto Convention Centre (MTCC) as additional insureds for the duration of the show from move-in through move-out. The exhibitor agrees to conduct all business at the show in accordance with the Occupational Health and Safety Act as outlined by the appropriate Provincial Ministry of Labour.

I accept the terms and conditions herein and acknowledge that this shall become a binding contract upon acceptance and co-signature by MediaEdge Communications/ISSA Show Canada:

Authorized Signature: _____

Print Name: _____

Company Name: _____

Date: _____

Accepted by MediaEdge Communications Inc. on behalf of ISSA Show Canada

Authorized Signature: _____

Date: _____