

FOR IMMEDIATE RELEASE

## Infection Control in the Spotlight at ISSA Show Canada 2019

[Whitby, ON – May 7, 2019] – Hospital Acquired Infections (HAIs) kill at least 8000 Canadians every year. In fact, they’re the fourth leading cause of death in Canada and cost Canadian hospitals approximately \$1 billion annually. According to the Canadian Committee on Antibiotic Resistance, at least 30 per cent of HAIs can be prevented, and ISSA Show Canada 2019 has lined up key industry experts to demonstrate how.

“Ensuring best practices in cleaning hospitals and other healthcare environments is mission-critical. Obviously, lives are at stake,” said ISSA Canada Executive Director, Mike Nosko. “The Canadian Union of Public Employees agrees, and reports that breaking the chain of infection requires well-resourced, well-trained and stable in-house healthcare teams to attack all the links of transmission.”

Toward this goal, three educational sessions at ISSA Show Canada will take a deep dive into the theories and practice of infection control and prevention.

The **Infection Control in Healthcare** session will be held on Wednesday, June 12, 8 to 8:50 a.m. Michael Patterson, executive director of IEHA (a division of ISSA), and Julie Hoeflaak, CSS leader/trainer, Hamilton Health Sciences Centre, and education chair of the Ontario Healthcare Housekeepers Association, will address the disconnect that often occurs between environmental services and infection control departments. Delegates will learn about practices and protocols to reduce risk, as well as how to work collaboratively with colleagues to identify high-touch areas that require more frequent cleaning.

In the **Something is Better Than Nothing: The Evidence in Support of Better Cleaning Process** session – on Wednesday, June 12, 2:25 to 2:50 p.m. – Mark Heller, president of Hygiene Performance Solutions, explores evidence that demonstrates how effective cleaning processes work in tandem with effective products and equipment to deliver effective outcomes. In today’s healthcare environment, the stakes are getting higher for better cleaning performance. With so many competing priorities for cleaning resources, it’s tempting to compromise on cleaning processes. Heller will remind delegates that the need to keep patients and residents safe, through effective environmental hygiene, is always paramount.

On Thursday, June 13, 1 to 1:20 p.m., Patterson and Hoeflaak will once again take centre stage to express the urgency towards sustainability and how it can save the planet, jobs and business. **Sustainability as a Planetary and Business Imperative** session will emphasize the importance of

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engaging front-line staff when it comes to adopting sustainable practices, which are so important in improving both the hospital and the healthcare environment.

“Our healthcare housekeeping professionals play an extremely crucial role in ensuring that our medical facilities and long-term care centres are kept clean, healthy and free of infection,” Nosko said. “The contributions of these professionals illustrate the unity of purpose we’re embracing with the ISSA Show Canada 2019.”

For more information on the infection control education sessions being offered at ISSA Show Canada 2019, please visit [www.ISSAShowCanada.com](http://www.ISSAShowCanada.com).

### **ABOUT ISSA SHOW CANADA**

ISSA Show Canada is the result of a partnership between ISSA, IFMA, and MediaEdge’s Real Estate Management Industry (REMI) Network. The goal of the show is to provide a platform to connect like-minded industry professionals focused on keeping buildings clean, green, and operating in a sustainable and energy-efficient fashion. For more information or to register, please visit [www.ISSAShowCanada.com](http://www.ISSAShowCanada.com).

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### **ABOUT ISSA**

With more than 9,300 company members—including distributors, manufacturers, manufacturer representatives, building-service contractors, in-house service providers, residential cleaners, and associated service members—ISSA is the world’s leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Northbrook, IL, USA, the association has regional offices in Mainz, Germany; Botany, Australia; and Shanghai, China. Visit [www.issa.com](http://www.issa.com), call 800-225-4772 (North America) or 847-982-0800, join the discussion with [ISSA’s LinkedIn group](#), and follow ISSA on our [Facebook page](#) and [Twitter account](#).

### **ABOUT IFMA**

IFMA is the world's largest and most widely recognized international association for facility management professionals, supporting 24,000 members in more than 100 countries. This diverse membership participates in focused component groups equipped to address their unique situations by region (138 chapters), industry (16 councils) and areas of interest (six communities). Together they

manage more than 78 billion square feet of property and annually purchase more than US\$526 billion in products and services. Formed in 1980, IFMA certifies professionals in facility management; conducts research; provides educational programs, content and resources; and produces World Workplace, the world's largest series of facility management conferences and expositions. To join and follow IFMA's social media outlets online, visit the association's LinkedIn, Twitter, Facebook, YouTube, and Flickr pages. For more information, visit the IFMA press room or [www.ifma.org](http://www.ifma.org).

## **ABOUT MEDIAEDGE**

For more than 25 years, MediaEdge has been at the forefront of communication solutions, providing innovative products and services to organizations within a variety of business sectors. The company is currently partnered with upwards of 80 associations, has launched and produced more than 100 conferences and trade shows across Canada, and offers award-winning 360-degree integrated marketing solutions. MediaEdge also owns and publishes seven market-leading print, digital, and website products focused on the real estate management industry.

## **SHOW CONTACTS**

For more information on the ISSA Show Canada, please contact Mike Nosko, ISSA Canada Executive Director at [mike@issa-canada.com](mailto:mike@issa-canada.com) or 905-665-8001.

For more information on the REMI Show, please contact Chuck Nervick, Senior Vice President, MediaEdge Communications at [chuckn@mediaedge.ca](mailto:chuckn@mediaedge.ca) or 416-512-8186 x 227.